# Recycling of Graphic Paper Products – Challenges and Trends

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# International Association of the Deinking Industry (INGEDE)

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# INGEDE

**Graphic Papers** 

INGEDE is the organisation of the European deinking mills.

INGEDE was founded in 1989 by 12 companies.

Today **26 paper** mills are members of INGEDE, who utilised about **7,0 million tons** of Paper for Recycling (PfR) in 2017.

**Special Writing** 

**Special Packaging** 

Tissue

Paper for Re

INGEDE

# **Activities of INGEDE**

Research

Communication

Funding INGEDE research projects Monitoring 3rd party funded projects Developing INGEDE Test Methods

Standardisation, technical committees of the value chain, conferences, ecolabels, statistics, annual symposium



Member activities Exchange of experience (working groups, project meetings), projects

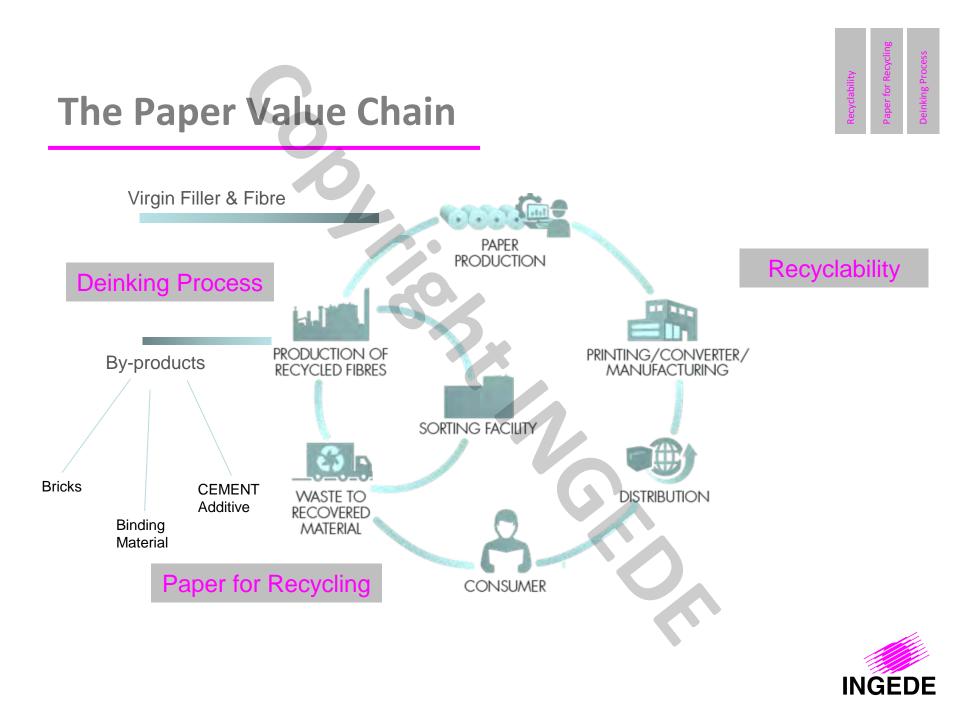


### The importance of paper recycling in European Countries Recycling Rate



Bubble size is proportional to the Utilisation of Paper for Recycling – Source: CEPI





## INGEDE Thematic Pillars – General Trends

#### Recyclability

- Higher diversity of printing technologies
- New converting technologies and materials

#### Paper for Recycling

- Declining share of graphic products in PfR collection
- Increasing share of board in deinking grades
- Declining availability of deinking grades

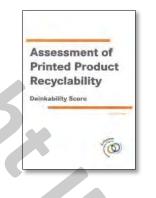
#### **Deinking Process**

- Increasing load of non-paper components
- Decreasing brightness potential
  - Increasing problems with "Stickies"



## **Recyclability assessment**

- The European Paper Recycling Council issues scorecards
  - Deinkability
  - Removability of adhesive applications



Assessment of Printed Product Recyclability Scorecard for the Removability of Adhesive Applications

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 Ecolabels for printed matter are based on these scorecards



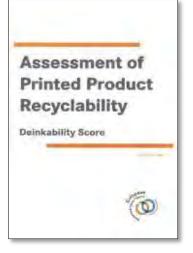






# Jeinking Process

# **Deinkability assessment**



Objectives	Evaluated Parameters	
High Reflection	Luminosity Y of Deinked Pulp	y srs
High Optical Cleanliness	Dirt Area A* of Deinked Pulp	arameters
No Color Shade	a* Value of Deinked Pulp	Par
High Ink Removal	Ink Elimination IE	ess eters
No Discoloration of White Water	Filtrate Darkening $\Delta Y$	arameter
		4

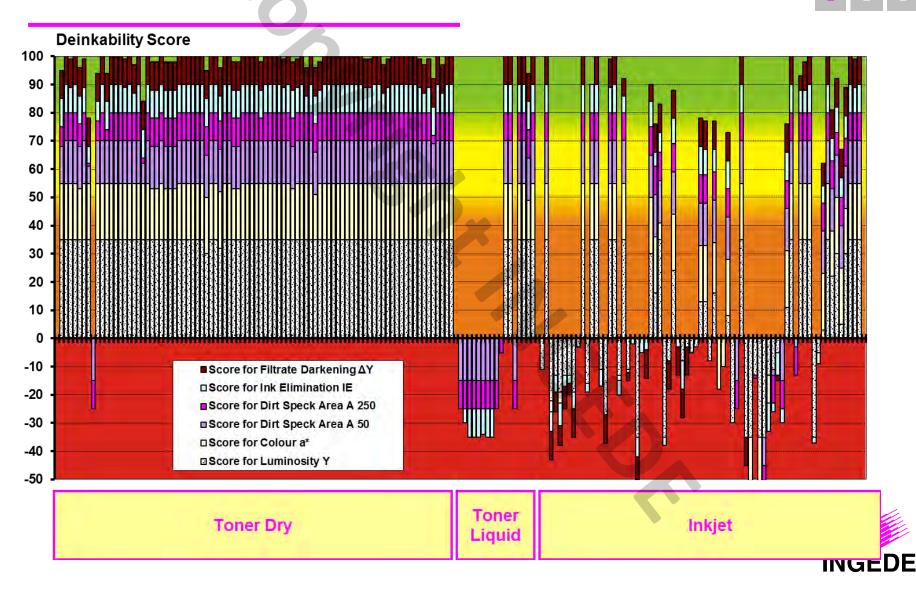


Score	Evaluation of deinkability
71 to 100 Points	Good
51 to 70 Points	Fair
0 to 50 Points	Tolerable
negative (failed to meet at least one threshold)	Not suitable for deinking (may be recyclable without deinking)



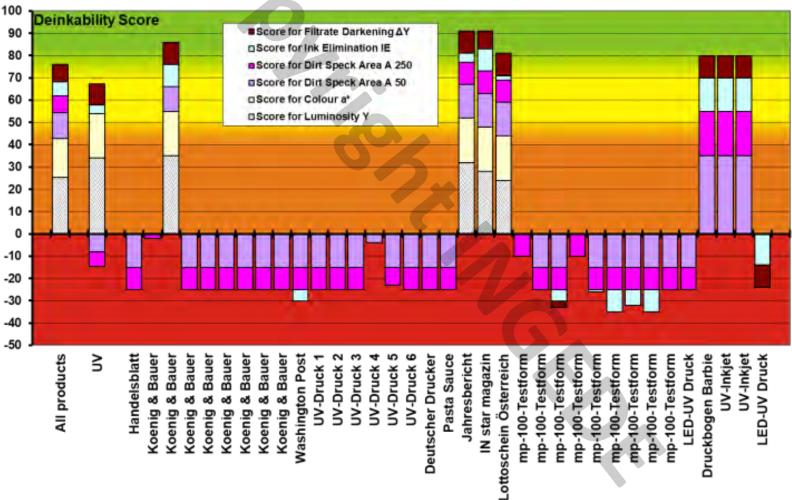


## Deinkability of printed products (low ink > 75) – impact of printing methods



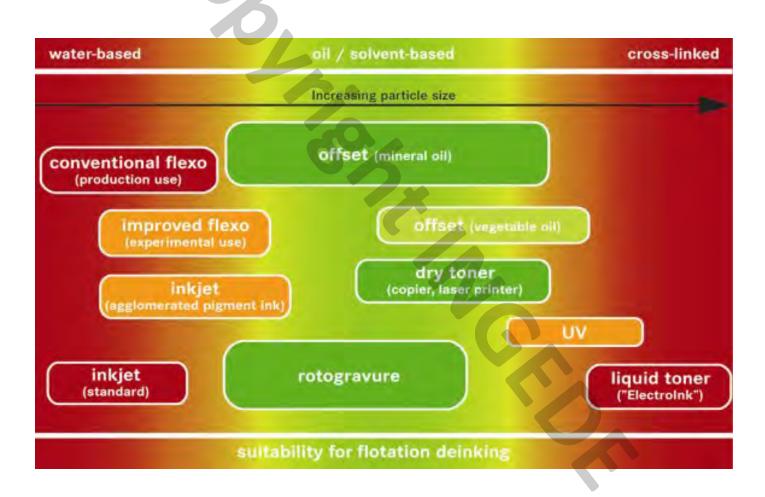


Deinkability test results of UV cured prints



einking Process

# Deinkability of printed products – impact of printing methods





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# **INGEDE Project 15317 Deinkability Survey 2017**

Scope

Survey on deinkability of different print product mixtures relevant to 1.11.00 (sorted graphic paper for deinking)

- **Boundary Conditions** No tests of single print products but tests of print product categories with 3–13 different samples
- Test Method Deinkability test according to INGEDE Method 11 (new version of January 2018)
- Assessment Assessment of deinkability score according to EPRC (version of January 2017)

1 Seinm

















## **Recyclability of Printed Products** – Current results of Major Topics

- Results from Deinkability Asessment
  - Most printed products are sufficiently deinkable standard offset, rotogravure, dry toner
  - Digital printing methods
    - Pigment based inkjet mostly low brightness, sometimes ok
    - Dye based inkjet mostly low brightness and often (green) colour shade
    - Liquid toner market leader insufficiently deinkable due to dirt specks
  - UV cured systems mostly problematic due to dirt specks
- Market Developments and Trends
  - Mixtures of printing products from household collection are sufficiently deinkable, problems reported with printing house collection
  - Digital printing and especially UV cured printing are gaining market share
    - $\rightarrow$  Low Deinkablity will arise when certain thresholds are exceeded
  - Monitoring the development of "mineral oil optimised" ink

### $\rightarrow$ Development of Recyclable Printing Methods inevitable





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